

Minutes

In and Out of Ludlow Forum at Ludlow Brewery, Station Drive, 5pm

Thursday 23rd April 2015

Attended by: J. Smithers, Ludlow Town Council (LTC); Tish Dockerty, Ludlow Chamber (LC); Janette Rowlatt, Ludlow Chamber; Steve Brown, Shropshire Council (SC); Victoria Merrill, Shropshire Council; Alice Dilly, Shropshire Council; Gina Wilding, Ludlow Town Council; Viv Parry, Ludlow Town Council & Shropshire Council; Tim Gill, Ludlow Town Council; Robin Pote, Ludlow Town Centre Residents Association (LTCRA); Andy Boddington, Shropshire Council; David James Newbold Malik Manson, Resident; Shirley Newbold, Teme Avenue Resident; James Newbold, Teme Avenue' Teme Avenue Resident; & Habib Newbold Malik Mansell, Resident.

Election of Chairman: Jim Smithers was elected Chairman
JS/VR (unanimous)

Election of Vice Chairman: Andy Boddington was elected Vice Chair
AB/RP (unanimous)

The Chair asked for clarification regarding how the Forum could link to LEP Steven Brown informed him that Jackie Casey was the point of contact at Shropshire Council.

Constitution: It was agreed that it was important to have a flexible membership to enable engagement with groups from the local community, on an as and when basis, as relevant to each meeting.

Members only attending the meetings (sub-groups) of particular interest was also flagged up as a way of keeping meetings small and effective

The draft Constitution was adopted by IOL Forum

Vision / Mission: To improve the experience of travelling 'in and out Ludlow' for the benefit of residents, visitors, drivers, pedestrians, cyclists, users of public & community transport and the local economy

Objectives: Identified within the priorities

Priorities:

- 1. Wayfinding**
To consider all signage for pedestrians and traffic - improve not increase

- 2. Buses, Park & Ride & Community**

Transport

Local 701 & 722 Bus services in Ludlow are currently under review as part of the re-tendering process. Other services link Ludlow further afield.

P&R Ticketing arrangements

P&R Sunday Service

P&R vandalism on site and improved use of existing space for car parking

Does SC own the whole P&R site?

3. Car Parks

Ludlow to own the car parks (**long term**)

Install car park barriers to enable visitors to decide how long they wish to stay rather than having to rush away. Also does away with need for traffic wardens

Multi-storey car park

4. On-Street Parking

Explore the removal of yellow lines and creation of parking bays in the town centre.

Parking Enforcement – sporadic and

Possible extension of the permit scheme to resolve issues in Jockfields / Teme Avenue

5. Speeding Traffic

Lower Corve Street is an access only road, but frequently being used as a short cut. Traffic calming is being ignored.

6. Motor Cycles

Investigate appropriate spaces for motor cycle parking in the town centre.

7. Pedestrians & Cyclists

To recognise that 26% of households in Ludlow do not own a car and improve provision for pedestrians and cyclists

Consider disability access

8. Transport Hub

Train station/bus station/car parking/toilets, café at Galdeford car park **(long term)**

Apps:

Discussed in relation to their existing use such as TiCL App and raising awareness of this geo-locating app that guides visitors around Ludlow

The possibility of a geo-locating problem reporting app was also discussed as an effective way of reporting road and pavement defects.

Next meeting:

11 June 2015

5pm at the Guildhall, Mill Street, Ludlow

To discuss Pedestrian Wayfaring

An officers pre-meeting will be arranged to ensure the information, maps and videos were user friendly

Further Wayfaring meetings would consider traffic signage.