



REPORT

Ludlow Town Council RESTRICTED PARKING ZONE CONSULTATION

Report No. FC/18/19

**Full Council
22nd October 2018**

1. INTRODUCTION

- 1.1 This report provides information, analysis and recommendations from the parking consultation feedback.

2. RECOMMENDATION

- 2.1 To support the restricted parking zone as depicted in yellow.
- 2.2 To support a prohibition of parking the yellow zone from 7am – 6:30pm seven days a week.
- 2.3 To acknowledge that the proposed loading times were unworkable. To increase the loading hours.
- 2.4 To use parking enforcement to keep the existing loading bay free from the obstruction of parked cars, so that it can be used for its intended purpose, which is to enable safe and convenient loading and unloading.
- 2.5 to keep the vehicular access behind the market open at all times for access.
- 2.6 To support allocated parking for motorcycles in the town centre

3. **BACKGROUND**

- 3.1 Ludlow Town Council has received complaints from local residents, organisations and businesses about the current hazardous and inconsiderate parking on Castle Square and Market Square.

Residents are being blocked in; Ambulance and Fire Engine access is being blocked; visitors cannot use the benches; festivals; cultural events and street trading are being disrupted; and visitors are getting a poor impression of our beautiful town!

- 3.2 The consultation information and questions were devised collaboratively between Shropshire Council and Ludlow Town Council with the aim of considering the perspectives of all users of the town centre area.
- 3.3 A copy of the **Restricted Parking Zone Consultation form** is attached for information

4. **CURRENT SITUATION**

- 4.1 **A record of comments and charts depicting the responses to the main questions, and the aims and principles is attached for information.**
- 4.2 In summary, there was good support for the area covered by the yellow Restricted Parking Zone, although some did query the need to include Church Street.
- 4.3 Overall there was significant support for a timed restriction, although it seems that a time zone from 7am – 6:30pm would be more suitable in terms of serving the night-time economy of Ludlow.
- 4.4 The proposals and focus on loading times were considered to be unworkable.

The town centre is busy, which is a good thing. However, activities need to be managed to keep everyone safe and to keep everything moving.

The proposed loading times are too restrictive and will need to be relaxed. Members recognised that it is important to support local businesses at the same time as keeping the centre of town as congestion free as possible during the working day.

As well as relaxation of the loading times, there is a need to keep the existing loading bay free from the obstruction of parked cars, so that it can

be used for its intended purpose, which is to enable safe and convenient loading and unloading.

The vehicular access behind the market must also be kept open at all times for access.

4.5 The stated Aims & Principles for Restricted Parking Zone were widely supported by all users.

- ✓ To create a pleasant town centre environment for residents and visitors
- ✓ To create safe pedestrian areas
- ✓ To create an appropriate and enforceable scheme
- ✓ To remove hazards caused by inconsiderately parked vehicles
- ✓ Support access for town centre residents and businesses
- ✓ Easy to understand and proportionate signage
- ✓ Deterrent to anti-social parking during day time trading hours
- ✓ Avoidance of displacement parking
- ✓ Support trading of local shops, business, street traders and market traders
- ✓ Support for the night-time economy
- ✓ Support cultural events and existing festivals
- ✓ Allocated space for motorcyclists in the centre of town
- ✓ Defined hours during which parking is prohibited

4.6 During the consultation, misinformation caused many people expressed concerns that motorbikes were being banned from the town centre.

The consultation document stated:

Motor cycles: Motor cycles are welcome in Ludlow, subject to the parking zone restrictions. Alternative motor cycle parking bays are also being considered in this area.

Whilst it is not possible to permit any parking in the yellow zone during the restricted hours, there are other options to consider. For example, there are a number of disabled bays at the top of Mill Street, and it may be possible use one or two of these to accommodate motorcycle parking in the town centre.

Town Clerk
October 2018

Implications

Wards Affected (All)

Financial (unknown)

Health & Safety (as contained within the report)

Law & Order (as contained within the report)

Environmental Implications (as contained within the report)

BACKGROUND INFORMATION

Ludlow Town Council has received complaints from local residents, organisations and businesses about the current hazardous and inconsiderate parking on Castle Square and Market Square.

Residents are being blocked in; Ambulance and Fire Engine access is being blocked; visitors cannot use the benches; festivals; cultural events and street trading are being disrupted; and visitors are getting a poor impression of our beautiful town!

Changes are required, but can only take place after consideration of the needs of all town centre users; and the fact that existing car park provision is free of charge from 6pm daily.

Ludlow Town Council and Shropshire Council have drafted a proposal for consultation.

Aims & Principles for Restricted Parking Zone

- ✓ To create a pleasant town centre environment for residents and visitors
- ✓ To create safe pedestrian areas
- ✓ To create an appropriate and enforceable scheme
- ✓ To remove hazards caused by inconsiderately parked vehicles
- ✓ Support access for town centre residents and businesses
- ✓ Easy to understand and proportionate signage
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- ✓ Support trading of local shops, business, street traders and market traders
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- ✓ Support cultural events and existing festivals
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- ✓ Defined hours during which parking is prohibited

Area of Proposed Restricted Parking Zone

The yellow shaded zone is where the restrictions will apply (**map on reverse**)

Restricted Parking Times in the zone:

OPTION 1: 24HRS / SEVEN DAYS A WEEK

OPTION 2: *During defined daily period 7am – 7pm seven days a week.*

Parking would be permitted throughout the zone outside of these times.

Loading Times in the zone: Loading would not be permitted outside of the defined times.

Defining the market area: Street furniture will define the boundary between the market and the road way entering Quality Square.

Entrance to Quality Square: The access road to Quality Square requires 24 hour access for residents and emergency services

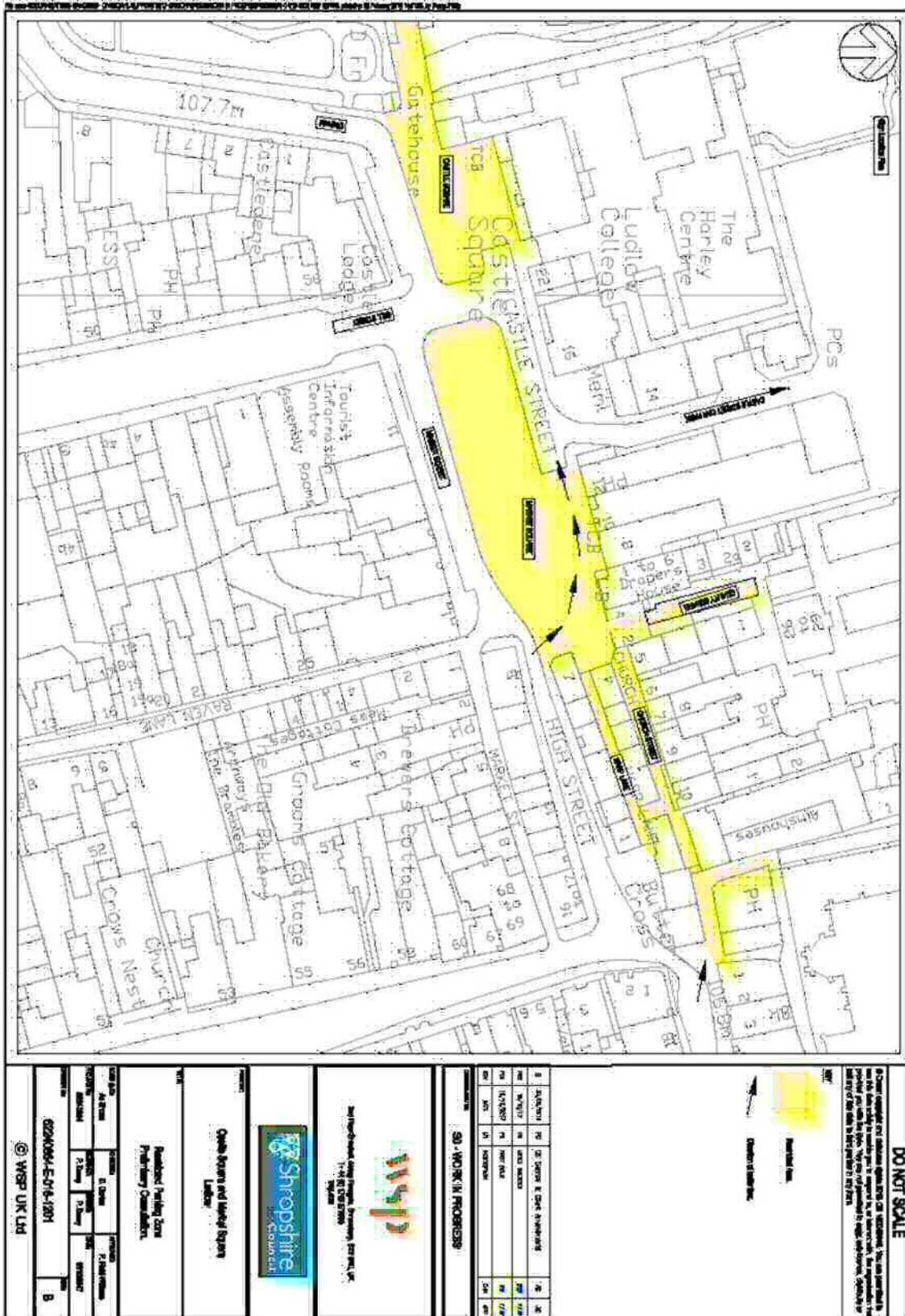
Street Trading, Festivals & Cultural Events: Permits issued by Ludlow Town Council will enable trading and events on Castle Square.

Motor cycles: Motor cycles are welcome in Ludlow, subject to the parking zone restrictions. Alternative motor cycle parking bays are also being considered in this area.

Thank you for your feedback.

Please return to the Guildhall, Mill Street, Ludlow by deadline: 31st May 2018
An online feedback form is available at www.ludlow.gov.uk

Proposed Restricted Parking Zone – marked in yellow



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RESTRICTED PARKING ZONE CONSULTATION



CONSULTATION FEEDBACK FORM

1. Do you agree with the area covered by the yellow Restricted Parking Zone?

Please circle preference: YES NO

Comments:

2. Restricted Parking Times - when parking would be prohibited:

Please circle preferred times - OPTION 1: 24hrs or OPTION 2: 7am – 7pm

3. Loading Times – when loading would be permitted:

Please circle preference: 7am–9:30am and 3pm-5:30pm YES NO

Or suggest other times & give reasons:

4. Do you think that the proposed scheme would:

- | | | |
|--|------------|-----------|
| • Be appropriate and enforceable | YES | NO |
| • Create a pleasant town centre environment | YES | NO |
| • Reduce hazards for pedestrians | YES | NO |
| • Create safe & reasonable emergency access | YES | NO |
| • Remove anti-social parking during day time trading hours | YES | NO |
| • Support local shops, business, and the market traders | YES | NO |
| • Support the night-time economy | YES | NO |
| • Support Ludlow’s cultural events and festivals | YES | NO |
| • Provide allocated town centre parking for motor cycles | YES | NO |

Comments:

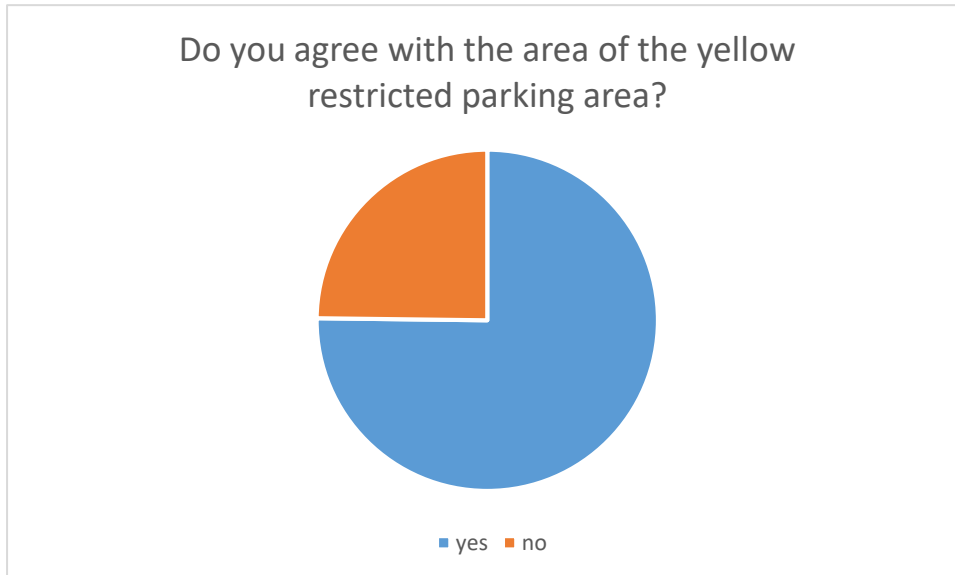
Thank you for your feedback.

Please return to the Guildhall, Mill Street, Ludlow by deadline: 31st May 2018
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FEEDBACK

Number of responses received: 162

1. Do you agree with the area covered by the yellow Restricted Parking Zone?



FEEDBACK:

- People have to pay for permits but you let people park for free not fair
- Put the market square to better us during summer evenings to bring people in
- Should be more extensive throughout the town centre
- Is such an eyesore having cars parked by the benches
- By restricting parking in this area all you are doing is moving the problem elsewhere
- The various areas are too disparate to be treated together. Qty square = residentially mkt place and harp lane, church street - reasonable to allow business owners access. Gatehouse - any parking is an annoyance
- This is a very busy area and is spot on
- Never seen anyone park in church st and would wish harp lane to be left as it - the fruit basket needs to leave its van there as a store room. Very keen that there should not be more unnecessary double yellow lines painted, behind the Buttercross should also be left as it is.
- No point including church st and harp lane, only parking in these passages enables "the fruit basket" to continue trading - important not to close down an independent greengrocer - loading times might cover? However why include passages not otherwise used for parking and not required for emergency access?
- Motorcycles park at the moment on castle sq and cause no probs. You have no provision yet for them. They bring alot of money into town - food drink and other items. They ride bikes many of which are more expensive than cars.
- On the days when parking is available in the market sq. Much needed spaces become available in the residential streets
- Yes but a multi storey car park in castle square car park
- I live in church street and find it unsightly that cars are parked in market sq

- There will never be enough parking spaces - what i needed is a multi-storey car park and it should have been done many years ago
- The parking in these areas have only recently started. It should have been stopped at once.
- The map is not very clear but some areas presumably are unsuitable for parking at any time harp lane church street etc
- Harp lane should be only pedestrians
- If this is bought in i am worried how it will impact the market. Lots of visitors come to Ludlow because of the market. They would be unhappy with paying more for parking things need to stay the same
- With the demise of the high street we would remove as many barriers to trade and community cohesion as possible. This is counterproductive and provides only a short term financial gain
- This is a very counterproductive measure as restricting motorcycle parking will result in a loss of revenue for local businesses
- But market street should be included
- Post office square - traffic must not be allowed to cross this area during trading hours it is an obvious danger to pedestrians and shoppers
- Has disability been considered? The area should also be extended to cover high street and king street
- This should be limited to the market sq area right outside the castle. Other existing restrictions are fine
- Use of the town centre should be relaxed and flexible to benefit people and businesses
- I can see the benefit of putting restrictions in church street and harp lane as well as quality sq but does anyone apart from local residents park there
- An elderly lady came to the Guildhall to complain that in addition to the cars parked around the market square, there are 2 cars parked in between the market stalls on the market square, making it very difficult to walk around that area.
- Motorcycle parking should not be restricted why not define a parking area in the yellow area. This would reduce anti-social parking and allow delivery access
- Prohibiting parking would be a retrograde step. Witness the results in other town centres where parking has been prohibited- people vote with their wheels . Need controlled parking to regulate the inconsiderate drivers but do it in a manner that continues access and does not deter visitors

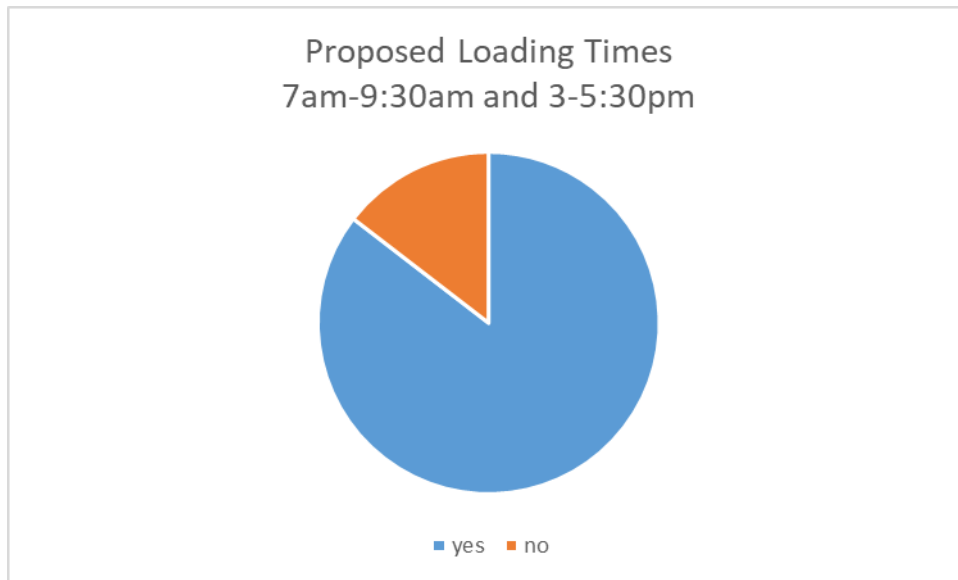
2. Restricted Parking Times - when parking would be prohibited:



COMMENTS:

- A 24 hrs parking ban in the centre of the town would be ideal to preserve historic integrity
- I would prefer 6pm to aid assembly rooms and local family restaurants
- Perhaps 6.30pm would be better finishing time to allow LAR visitors to park before attending events, many of which start around 7pm
- LTC market regulations no.2 state all traders have access to market 6.30 till 6pm
- Prohibiting parking would be a retrograde step. Witness the results in other town centres where parking has been prohibited. People vote with their wheels and go elsewhere. I agree that parking needs to be controlled to regulate the inconsiderate driver but do it in a manner that continues access and does not deter visitors
-

3. Loading Times – when loading would be permitted:



SUGGESTIONS FOR ALTERNATIVE LOADING TIMES

- Only market days
- None of the above. Loading/deliveries need unrestricted access at all times. The proposed is utterly unfeasible.
- Quality sq - should be exempt and residents only. Mkt sq, church st and harp lane - 0700 - 1000hrs and 1530 - 1930 hrs. Gatehouse - no parking at all
- Loading on events square for the 3 major festivals cannot be so time bound. Special license / dispensation to be given
- Depends on what "loading" includes. Deliveries to shops etc has to take place outside these hrs
- I think parking should not be allowed at all on events sq apart from loading perhaps 7-9:30am . This is an area for people to sit and enjoy Ludlow without ugly cars and their hazardous fumes
- Deliveries should be done earlier
- Loading and delivery should be as efficient as possible
- Parking needs to stop earlier to enable market traders to unload earlier. Market traders need to start setting up well before 7am and need to depart at any time during the day and many will need to be loading later than 5:30 at times
- Loading and deliveries are one of the biggest sources of inconsiderate and unsafe parking in Ludlow. Vans park on double yellows and pavements at all times of the day restrict it to mornings only and enforce that rule. It's about safety for pedestrians not convenience for motorists
- Possibly 7:30-10 as some shops only open at 10
- I suspect any restriction might conflict with deliveries by major national companies
- keep existing arrangement
- All the time - as a business I see it is not possible to arrange deliveries around these times. If spaces were not taken up with people parking illegally or

- disabled badge users then delivery vans could park better.
- if the east side of the market square was used as it was intended, for deliveries during the day, instead of cluttered up with market stalls, it would be easier for everyone, some delivery drivers have to park in the bull ring then they overstay their time.
 - Anytime for loading/unloading
 - you cannot restrict loading times, none of the above is acceptable and will harm businesses if implemented
 - 5am - 9.30am would be better
 - Have two permitted loading times daily to assist local businesses
 - Best for shops to decide what they need. What about buses arriving with college students (or picking them up) between 8.30 - 9.00 and 3.30 - 4.30? what about tourist coaches? best kept out of very centre
 - The flea market starts a lot earlier than 7am and if rainy/snowy finishes before 3pm
 - Loading times too short
 - 7 till 5 market traders are gone by 5 no reason to prohibit parking 5 till 7 . Early evening parking important for restaurants pubs and assembly rooms. Castle car park is free from 7pm but also need free parking 5-7 to support local business in food and catering and entertainment
 - 6 till 4.30 - delivery firms would have logistic problems if pinned down to times and shops could miss out on deliveries
 - 3 till 7 i am a market trader and not always packed by 5.30 esp at busy times such as Saturday in Nov and Dec
 - when in business you cannot dictate to suppliers delivery times and with the road chaos it would be infeasible also
 - If the weather is bad traders sometimes need to pack up early otherwise their stock is damaged. Plus some traders need to be here earlier to unpack and set up
 - This is ridiculously simplified approach. Needs to be much more imaginative and flexible
 - Thursday and Xmas Tues markets finish at 2 generally so need to include this time for loading
 - 7am -10am and 3-6 market traders require longer period than either proposed options. All have to park around sq.
 - But the use of specified loading bays should be available at all times
 - Loading bay outside castle bookshop make the area loading only until 10 am then make it short stay parking - 30 mins
 - Most shop premises do not open till 10 am and pubs etc cannot receive early deliveries therefore i suggest 7.30- 9 and 4-5.30 to cover both situations
 - Loading / unloading must be permitted at all times. I run a shop and for us to compete with amazon etc we need to be permitted to take deliveries at all times
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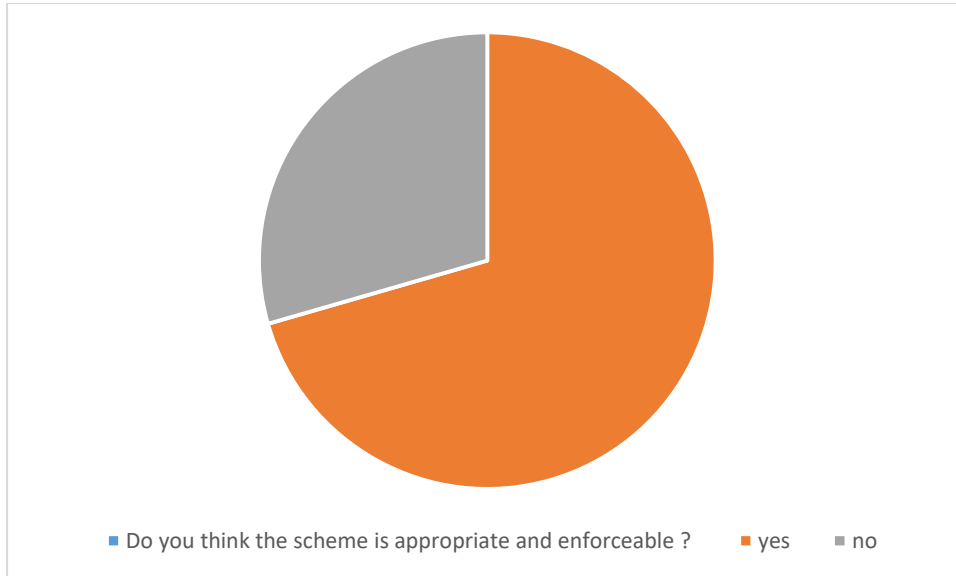
General parking Scheme comments:

- 7pm on form yet 8pm proposed in Mill Street nonsensical and confusing.

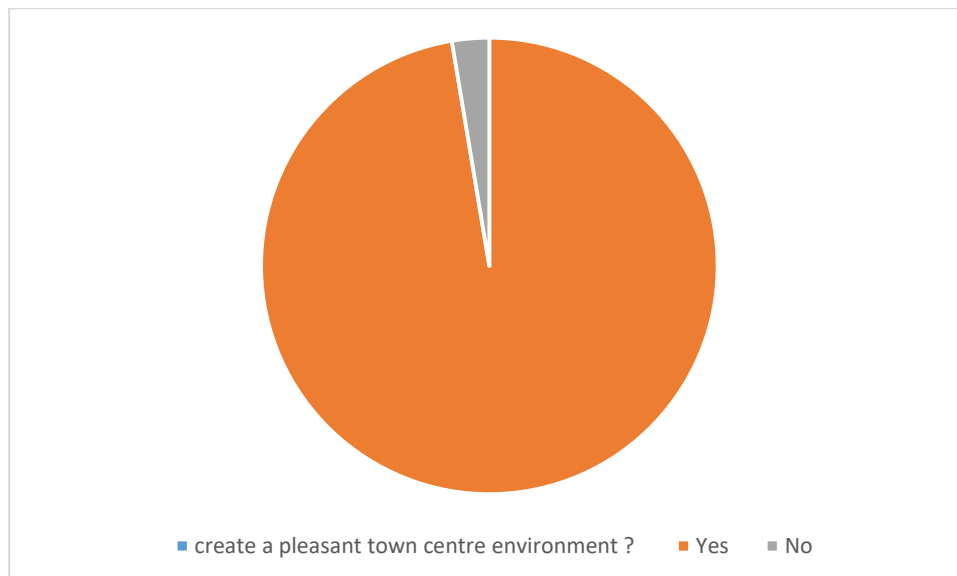
Standard times in town essential. Reducing Mill Street to 7pm would help night time economy too. LAR to be badly affected by 8pm charges

4. Do you think that the proposed scheme would:

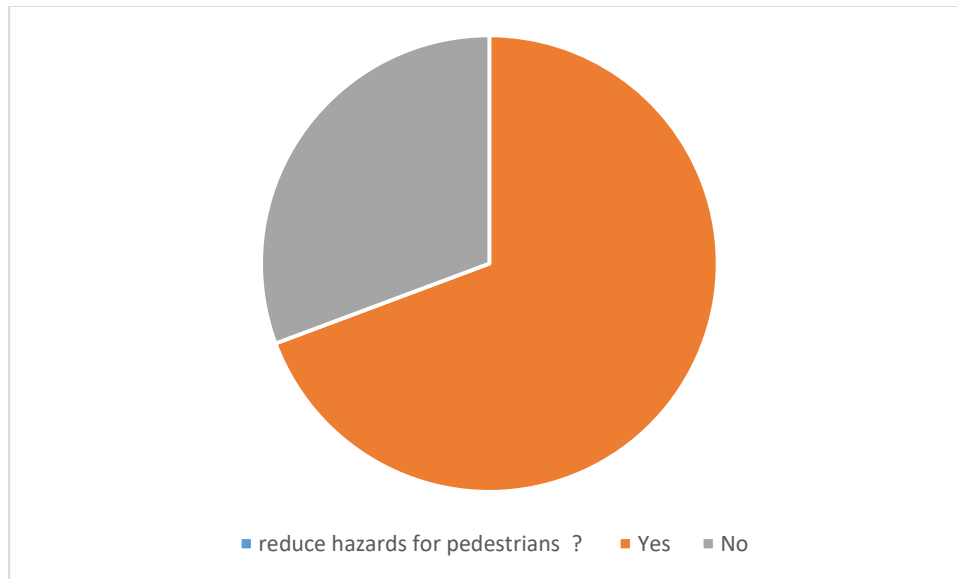
Be appropriate and enforceable



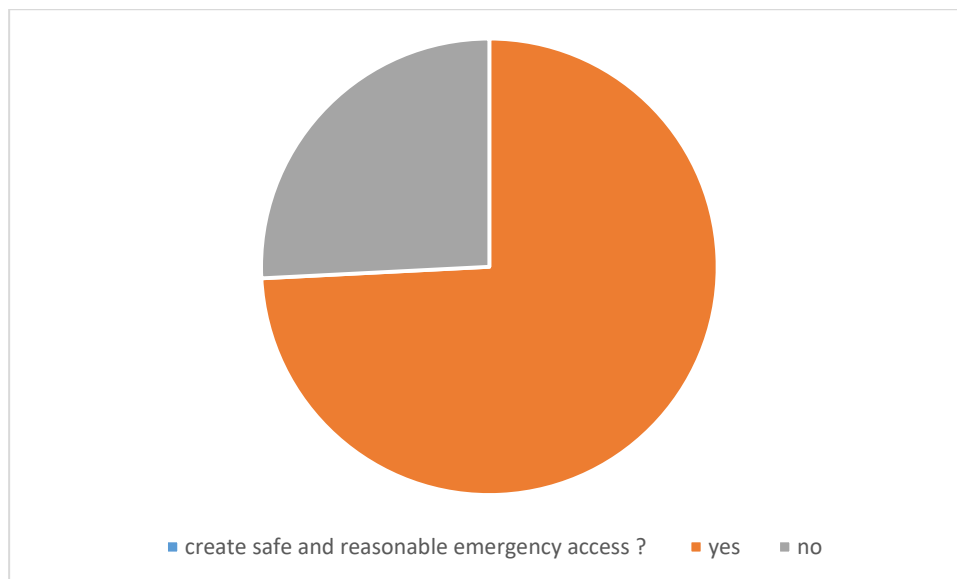
Create a pleasant town centre environment



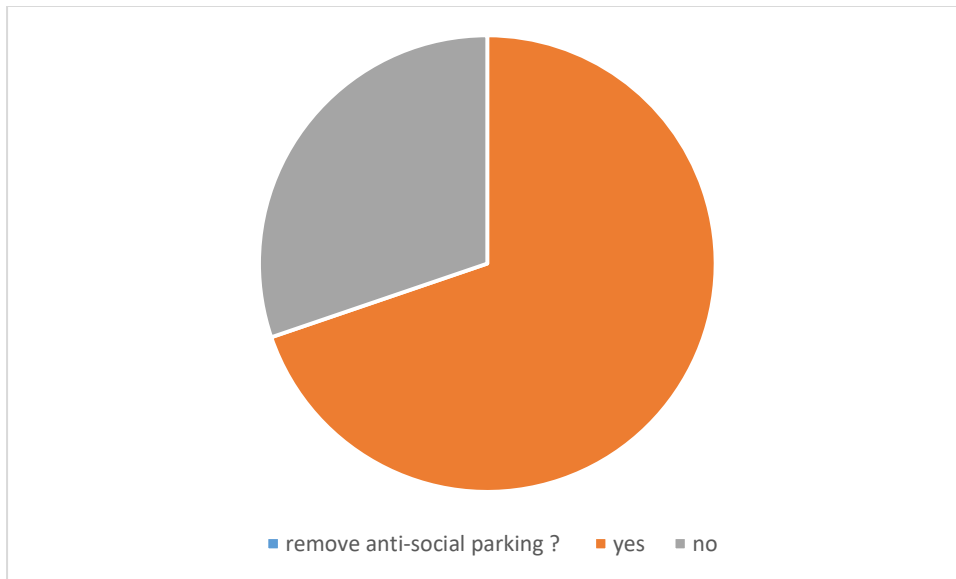
Reduce hazards for pedestrians



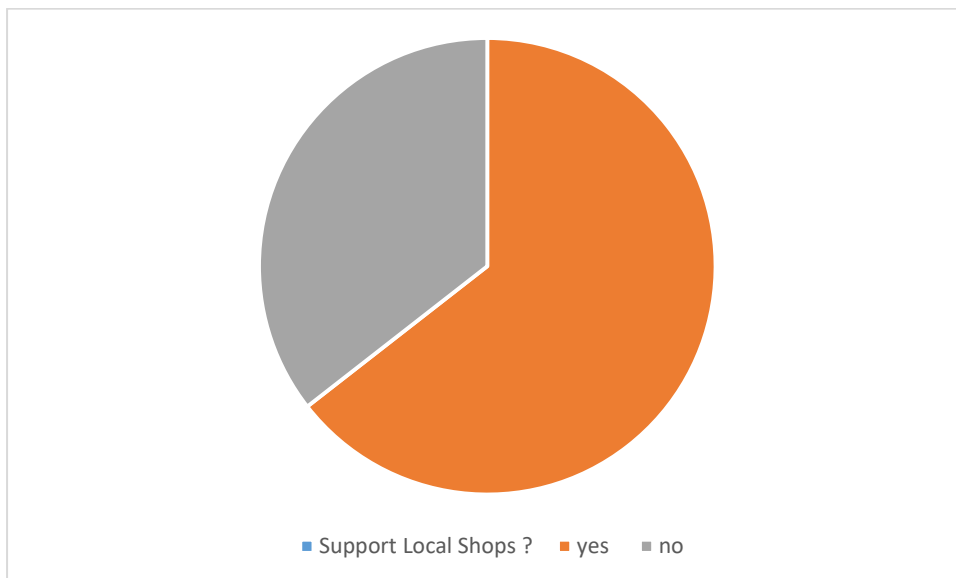
Create safe & reasonable emergency access



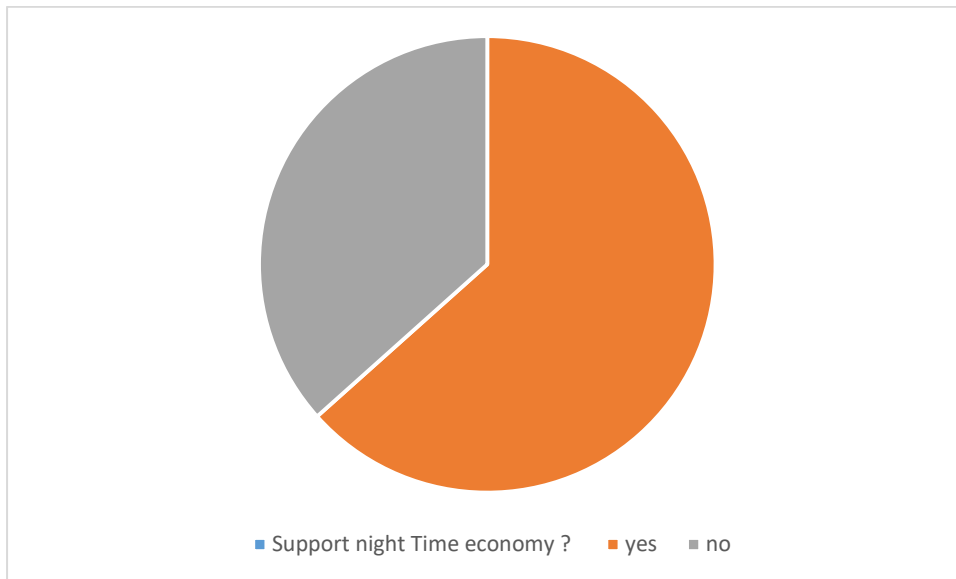
Remove anti-social parking during day time trading hours



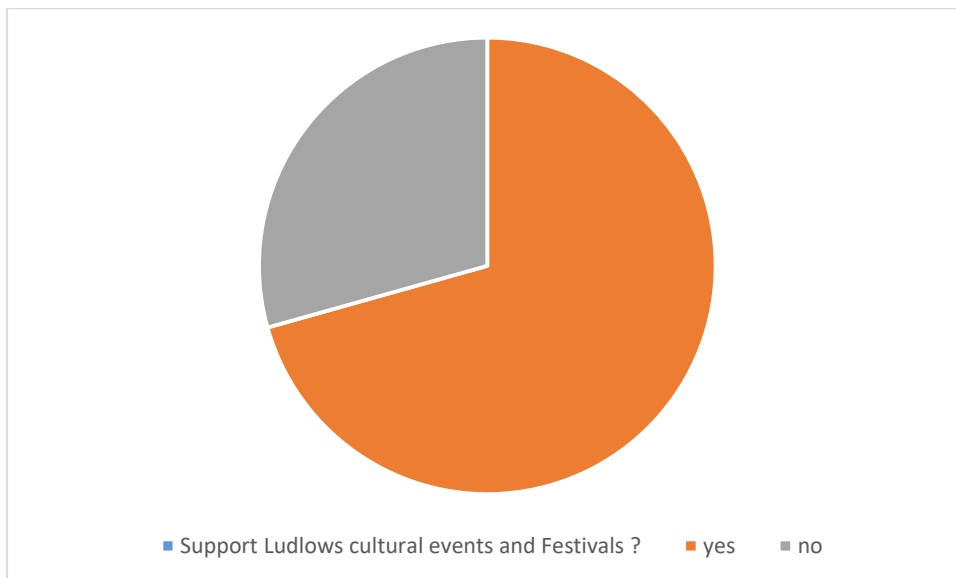
Support local shops, business, and the market traders



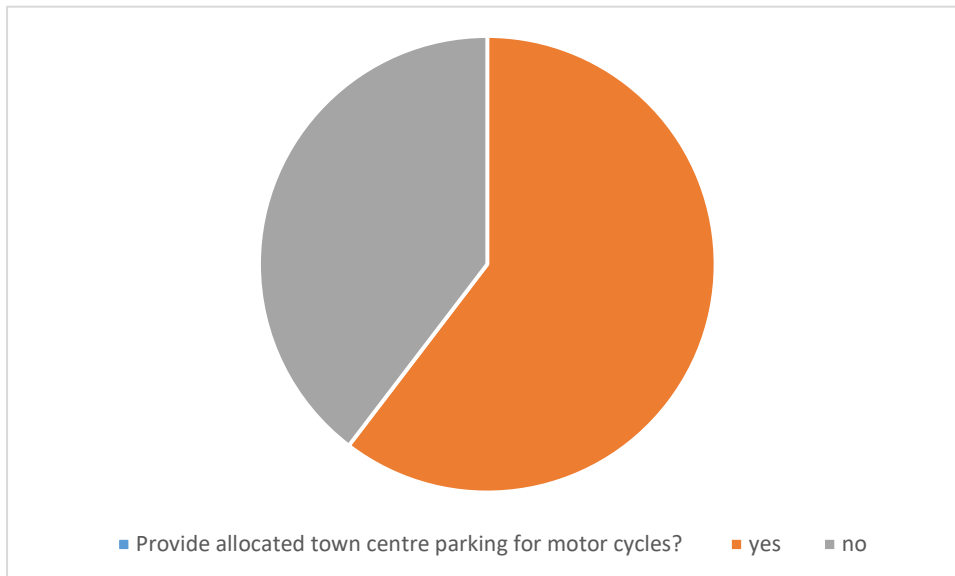
Support the night-time economy



Support Ludlow's cultural events and festivals



Provide allocated town centre parking for motor cycles



Any Other Comments

- Due to the lack of parking officers I doubt the scheme could be enforced. Quality sq should definitely be prohibited at the moment there are 4 cars and a motorbike. Dangerous for the elderly
- Unrestricted access and no parking in quality sq is very necessary. Residents with cars who have parking spaces behind church st. and need to drive though the sq often have difficulty due to larger parked cars - customers at aragon's eating find it unpleasant to eat with vehicles moving
- A 24hr restricted parking would be detrimental to businesses around castle sq - ie assembly rooms 7am - 6pm would be more appropriate not 7-7
- All good points this would return the square back to its desired usage and look good for the town
- Stop motorcycles / cyclists in central areas. Any parking for motor cyclists where they congregate should be outside the town centre
- Motor cycles / cyclists collecting in the centre of town are both noisy, obtrusive, harm tourism and create noise issues for residents. If motor cyclists are to collect in the town this should be away from the centre which is critically important with respect to tourism and the revenue that the town needs
- If you don't like our town - go live someplace else
- I see no reason why parking should not be allowed at the east end of the square in the evenings and non-market days. In the not too distant past there have been spaces here. Either way, my main issue is that signage is utterly insufficient in several areas and visitors are being fined. Creating a negative impression of Ludlow

- Scheme does nothing for private residents of quality square - not enough spaces to accommodate them in entering red and blue resident permit parking as too many visitors are allowed to use these zones. Red and blue zones should be resident permit holders only all times, visitors only allowed in car parks.
- Restricted parking times needs to be 24hrs. We have seen first-hand now how notices, tape around the site have been ignored. In our opinion it will continue to be ignored and is not as controllable as it could be if it was 24hrs.
- Motor cycle parking - where? *** night-time economy would most be supported by leaving the carpark charges as they are and not charging after 6pm
- Support local shops - harp lane - see comment q1. Support night-time economy - v important that free parking in castle st car park starts before 8pm (see s.c. car parking proposals). Parking for motorcycles - who currently park in events sq at weekends and provide custom to local cafes and shops. Need to have new designated parking for them close to the square.
- Any parking restrictions must benefit residents of Ludlow over visitors. They must be rigorously enforced, but they cannot hinder business trading.
- Motor cycles are the invention of the devil noisy and anti-social keep them out at all costs
- Maybe consider seasonal parking ie : in winter the rules could be relaxed a little
- I am concerned about pedestrian safety with car access to the east side of the market place
- Motor cycles should be prohibited from parking and congregating in this area. Enforcement of the whole scheme is vital.
- Do motorcycles / cyclists help the town economy? Improve park and ride. Make alternative journeys a direct route in and out of town centre improve park & ride signage. Stop huge Lorries over Ludford Bridge and coming into the town. Visitors should be dropped at feathers and coaches park at smithfield
- See separate letter
- It will kill the market. These seem to be provisions made by people with no experience running a market who think a market town should just look pretty. There will be no market if it can't make money. The market attracts as many visitors as the other attractions.
- Parking for motorcycles does not create a pleasant town centre environment. People who attend evening events use market sq. If no longer available greater pressure on already pressurised residential street spaces.
- The car is here to stay. Build a multi storey car park charge low tariff and make parking in the centre surrounding streets residential only- as one zone.
- I am happy with the proposed scheme
- There will always be one who will flaunt the rules around the outside of the carpark would be a good place for the motor bikes
- 8-6:30 would be better
- Option 2 may create overnight parking on market sq causing traders problems am. As they are allowed to unload from 6:30 am in their contracts

- Bus links should be imposed in order to encourage out of town parking. There are places where pavement space is limited
- We don't want any change
- I don't agree with either option
- Either option seems ill thought out
- I am deeply concerned that Ludlow is in danger of being over gentrified and becoming a sterile tourist town. Ludlow has always been a busy bustling borders market town banning all vehicles from the town centre (particularly motorcycle castle sq) needs a careful approach and perhaps some compromise on all sides. Castle sq is the beating heart of the town is that heartbeat really too loud.
- Keep traffic flow round top end of market not crossing cobbles
- Parking restriction until 7pm could adversely affect lar 6:30 would be better
- The proposed plan appears discriminatory and decided to exclude bikes from the town centre
- Strongly disagree with change of flow from high street to castle street. This would be much better for the market and pedestrians to be left as it is.
- 7-7 option god I believe for lar and restaurants 2. Very uneasy about encouraging motorcycle groups to town Centre. Some love to rev their engines and leave an explosion of noise which many find offensive.
- Motorcycles should be allocated parking in car park area not in seated areas
- Signage and road markings to be very clear as don't feel they are at the moment. Motor cycles presently parked in front of castle are unsightly and noisy during the day
- Give thought to closing town centre to coaches and hgv traffic other than deliveries
- On restricted area Sunday only
- Parking on the market sq is needed for people visiting the various restaurants/entertainment in the evening. Without this extra parking ,local businesses will suffer
- Would not be easy to enforce as it's not easy to enforce any rules currently. I do not agree the proposed cars driving across front of market square so hazards will remain for pedestrians. As a business owner in town (not on market square) in my opinion disabled people should not be able to park on loading bays or the double yellow lined areas as they create huge hazards and problems for delivery drivers trying to load and unload leading to unsafe/antisocial parking. In order to enforce rules enforcement officers need to work on variable rotas so there are not routines a people work it out and park illegally when the enforcement offices are not around - I have seen this happen and people have said this is what they do over and over again. I also witness illegal and antisocial parking outside my business on an almost daily basis. It is almost always disabled badge users and old people.
- Generally I think the 7-7 solution with good signage and street furniture the current main problem of lack of clarity, which results both in causing blockages and punitive ticketing of parked cars which are not causing any problems.
- This scheme is terrible for the traders. Please do not implement it

- It will not help residents and businesses at all. Are the council trying to kill the town centre like any other town centres, I've been to a few across the country and what a dive they have become. Leave Ludlow alone tell Shrewsbury to keep their noses out.
- Motorcycle parking in Ludlow is totally inadequate with most parking being on inclines or too small for large bikes to use. Parking on events square is totally out of control with as many as 22 vehicles impeding members of the public on foot journey in that area. There is no mention in this survey of the proposed increase in parking fees by Shropshire council.
- Park and ride is too expensive and an inadequate service
- I don't agree to any change
- As market traders we have been told that parking will cost £1 per hour which we think is excessive and may result in us not to carry on trading in Ludlow. In our opinion traders should have free parking since without the traders there would be no market resulting in a loss to Ludlow council of an attraction and a source of revenue.
- The market provides a big draw for the town and other shops. Your proposed parking restrictions will create a problem for traders both logistically and financially. Please do not implement!!
- Attend a market every two weeks. Am a war veteran
- Ludlow is very short of parking spaces as it is. To block off more parking places is madness. When the fair was here broad street was blocked with parking. Parking in the square at night will bring people in to Ludlow in the evening
- Suppliers come from miles away, it would be harmful to restrict loading times for the local economy. All that needs sorting is events square and area outside spec savers.
- Its afterhours that are the most problematic - people park on the market when there are events on in town/assembly rooms and there is no one to enforce it. Then displacement parking means residents can even park - red zone needs to be residents only! Plus more official motorcycle bays need to be created
- We don't have a problem with the town centre (ie market square) motorcyclists. They are a police and friendly / sociable group
- Unmanaged parking in this area is confusing and dangerous. It needs to be controlled with due regard for the needs of local residents and businesses
- I disagree with the proposed abolishment of traders parking concessions , we would have to either pay £1 per hour which diminishes profits when already working on low margins or risk having stock stolen while we walk to and from the linney, also like many market traders i am over 60 and the walk to and from the linney could be difficult
- An excellent idea - return the town square to its proper function - open public space (for people not cars)
- Not qualified to say. Only those involved can make a valid comment.
- Why turn Ludlow into a ghost town, if people want to visit then embrace and encourage it
- The market is a big draw for tourists and locals, making things more difficult for traders, will reduce variety, choice and visual impact

- Motor cycles need to still park they are an attraction to many visitors and they support local market traders and shops. Talk of increased parking charges would cause a loss of traders on market. Other parking would mean traders leaving stalls for 30 mins or so which is not possible plus many are not able to walk the distance to alternative cheaper parking areas
- Ludlow is beginning to see all the signs of retails fall off that is occurring elsewhere in uk shops closing footfall down rise in charity shops etc. The council must do its bit to halt this by increasing parking in town centre. Restrictions must be kept to min necessary to allow traders to use castle sq that means 7 till 5 restrictions as a maximum
- Ludlow needs more parking limiting the available space would drive people away esp in evening . More bike parking is needed (castle square-sundays) around dinham council would be better marking out clear car divisions/ spaces to maximise potential parking spots
- Why is it necessary to provide town centre parking for motor cycles? They are the major cause of anti-social parking particularly on sundays . Enforcement will only be achieved by physical carriers - more seating more planters etc and who was responsible for moving there no parking sign to put it outside 22 castle street
- Car parking is free 6pm till 8am use more signage in town to let people know also do vehicle insurance cover them if parked on market/castle sq which are not designated parking areas - 9.30 till 6 10.30 till 3 11.30 till 7 number of delivery vehicles in loading bay opp market.
- Key priority should be to make town centre a safe and pleasant place for pedestrians not simply to raise revenue. Pedestrians should be key objective
- Motorcycles - provided in pay and display in car park . No free parking facilities should be provided by Ludlow town council as they are advised to avoid pay and display areas
- I am concerned about an increasing number of empty shops in Ludlow - esp corve st. Has an increase in business rates caused this ? Will parking restrictions exacerbate this ? Ludlow needs encouragement not dampening
- It is very important to continue allowing traders to park on the square for loading and unloading these times need to be flexible as possible
- Council policy have virtually destroyed the Ludlow trade for shop keepers and retails businesses with high rate increases. Parking charges and traffic wardens well done there won't be any of us left before long
- We feel this is a reasonable provision for people particularly evenings attending lar events and eating out in town centre- narrow streets and lack of parking spaces it seems sensible use of a large space - hope common sense prevails
- As a trader in the square for many years I am very disappointed that this proposal is even being considered. The extra parking cost to keep our vehicles close at hand would be prohibitive. We need access to our vehicles for stock etc any walk to distant car parks would again be unsuitable for older traders
- Anti-social parking happens more on a Tuesday when no market is on. Also when motorbikes are here so agree that allocated parking would be good for them. If more restricted parking and increase in fares then this will make it

more expensive for traders and public. Traders will be less inclined to use market. Cannot leave stock unattended. Speak to the traders to find out what the impact will be on them.

- Café v retail markets rely on people having unrestricted and affordable nearby parking people should be encouraged to sell shop and enjoy Ludlow and not face restricted barriers how would blue badge work ?
- The town thrives on visitors to the area and locals using the town . So the market and castle sq should be used when appropriate and a blanket ban is necessary. For example no reason not to have bikes parking in castle sq when there are no stalls there. No reason not to use the market sq for car parking after 6pm normal weekday/ weekends after 7pm is too late. And when market not in use Tuesday
- What has the council not already increased the amount for motorcycle parking the current motorcycle parking not fit for purpose given the number of visitors using motorcycles. If there was more designated motorcycle bays the problem would not be there in the first place.
- Yes it would reduce hazards for pedestrians as there will be fewer of them - visitors come from miles away in cars- don't drive them away
- Our travel agency business is often surrounded so closely by either motorbikes - also the number of tourists looking for the toilets and tourist information center is ever growing better signage for both is needed
- Why should motor cycles be given preferential treatment compared car parkers? The Shropshire council is already trying to force market traders to park their vehicles on the edge of town which is very unreasonable action.
- You will always have anti-social parking behavior. The scheme will only work if there are sufficient patrols by law enforcement officers
- Difficult to enforce- cars parking on the market overnight cause huge problem to market traders - castle street car park is full after 6 - parking after 6 in yellow zone is selfish - motorcycles could park where recycling is perhaps ?
- Enforcement should not be to raise revenue as it currently seems to be - it is intended to promote a safe place - the car has excluded pedestrian rights for far too long - it is a myth more cars more business. Shoppers need time to dwell. Rarely does anyone purchase bulky items from town and when they do there is home delivery option - disabled access ?
- Best environment would be to have a town centre free of traffic but this might adversely affect the night time economy which is important to Ludlow's character and viability
- Do not wish signage to be excessive why not use landscaping trees and motorbike bays
- I live at cottage mews - how can i get workmen to come when they need their van nearby ? Deliveries? How can I unload my car from mill street
- A lot of anti-comments re motor cycles but they do come in the shop and buy!
- Parking in town or nearby is very limited and expensive - the park and ride is at best hit and miss. The town seems to be hell bent on driving away visitors. Which are part of our life blood. Kill off the traders kill off the town we have 20 staff please help us.
- If the goal is restrict cars on market sq and outside castle ok. Loading times would make businesses untenable. See extra info



RESTRICTED PARKING ZONE **CONSULTATION**



- See attached
- And please do not restrict the use of the castle area for motorbikes at weekends. Punitive control freakery will not benefit this town.
- I fail to see the drivers for this scheme other than a means of raising revenue for council
- Motorcycle parking should be along castle square outside castle lodge